

## **WORLD'S FIRST "SUSTAINABLE CONDO" UNVEILED AT GLOBE 2004**

For Immediate Release:  
Photos Available.

Vancouver BC – The GLOBE Foundation of Canada, along with EcoSmart, Western Economic Diversification and Industry Canada, have unveiled a prototype of the world's first Sustainable Condo, designed by award winning Vancouver Architectural Firm Peter Busby and Associates. The groundbreaking design will be on display for public view at GLOBE 2004, March 31 to April 2, 2004 at the Vancouver Conference and Exhibition Centre.

GLOBE 2004 is North America's premier conference on the business of the environment, and features world leading speakers. "This is another first for the GLOBE series", says GLOBE Foundation President and CEO Dr. John Wiebe. "The GLOBE Foundation is committed to the prospect that environmental problems are business opportunities, and projects such as the sustainable condo not only demonstrate that perspective, but showcase the leadership that is emerging in that arena from BC," added Dr. Wiebe, who first brought the world's business elite to Vancouver in 1990.

The Sustainable Condo illustrates and promotes practical solutions to address the challenges of urban sustainability. A dynamic and interactive "green" condo, it features leading edge green building concepts that reduce environmental impacts and resource consumption. The Condo prototype will form part of the first green development in Vancouver's South-East False Creek.

"The Sustainable Condo illustrates how British Columbia and Canada are leading the way in building for a 21st century economy," says Minister of Western Economic Diversification Dr. Rey D. Pagtakhan. "This project received more than \$300,00 in funding from my department, so we are delighted that it so capably illustrates how homeowners can conserve energy while saving money in the long term."

Featuring dozens of energy saving appliances, devices and building strategies, the Sustainable Condo also includes water efficient appliances, fixtures and landscaping that reduce water use. It is built using renewable, recyclable durable and non-toxic materials made from local and recycled sources, including wood from sustainably harvested forests. Other features include advanced glazing systems, natural ventilation and lighting, and in-floor radiant heating and cooling.

"The Government of Canada is committed to sustainable development and climate change and this project illustrates those commitments in a tangible way," says Minister of Industry the Honourable Lucienne Robillard, "The Sustainable Condo is about "building cities better" using innovative technologies and products designed by Canadian companies that are available now."

"The sustainable condo project is the result of a remarkable team effort," says Michel de Spot, President and CEO of EcoSmart, which spearheaded the Condo project. "It's a great example of what an effective partnership between industry and government can achieve."

EcoSmart is a not-for-profit society that helps the building industry innovate and adopt new technologies that are both ecologically and economically smart. The Sustainable Condo is an EcoSmart project in partnership with over 30 industry and government partners and sponsors, including Busby + Associates Architects, Ledcor Construction, the Government of Canada and the GLOBE Foundation of Canada.



“This project is designed to demonstrate feasible strategies for incorporating sustainable design into any condominium project,” says Peter Busby, Principal of Busby & Associates Architects. “We hope the public will learn more about what "green" design is, where it might lead in the future, then will start to ask for these design features so they can have homes that are healthier, safer and operate at lower costs.”

The architectural firm of Peter Busby and Associates are national leaders in sustainable design, and is the first Canadian firm to be awarded the LEED Gold standard for the White Rock Operations Building. They have also designed such Vancouver landmarks as One Wall Centre, and were awarded the Environmental Achievement Award in 2003 by the Mayor of Vancouver.

GLOBE 2004 brings together senior business executives and government officials from over 75 nations to exchange ideas, cultivate partnerships and do business. First launched in 1990, GLOBE biennial events each generate more than \$425 million in business and host nearly 10,000 participants, serving as an important global platform for Canada to showcase its capabilities in environmental management and technology. The three main themes of GLOBE 2004 are “Building Better Cities”, "Corporate Sustainability" and "Energy and Climate Change".

More details about GLOBE 2004 can be found at [www.globe2004.com](http://www.globe2004.com).

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